

FINAL PROJECT PROPOSAL HAND-IN AUGUST 14TH - STUDENTS

FINAL PROJECT OUTLINE

PROJECT TITLE (one sentence)
The project title must be short and precisely worded in one sentence.
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ABSTRACT (max 10 sentences)
PROBLEM STATEMENT (1 - 2 sentences)
Define the marketing and market in a state of the state o
Define the question you want to investigate, preferably worded as a problem statement for
investigation.



FINAL PROJECT DESCRIPTION

WHAT (one page)

The project description must include **what** you propose to investigate (scope), **how** you propose to do it (project plan) and **why** your project is important (aim). (3-4 pages)

You are to word your project description for reviewers from other disciplines than you own.

Describe the objectives of your investigation and the Danish academic or professional context it feeds into. And ultimately state, how your project investigates the development of an inclusive society for all by addressing products, environments, programmes and/or services.
HOW (1 ½ page) Outline a clear and specific project timeline describing your activities during the exchange visit. Describe where and how you will conduct your studies, including the environment(s) and experts, methods, and concepts you want to involve from practice and/or science. Consider what facilities and resources are found in the host environment.



WHY (one page) Describe your professional interests and perspectives motivating your investigation. Explicitly state, how your project demonstrates inclusive approaches to human beings, explores universal design as a value-based design principle, and supports the pledge to Leave No One Behind regardless of ability in Denmark. And describe what benefits the project will produce for others (people, society, your discipline) in Denmark.

SCALABILITY (max ½ page)

Describe how you would adjust your project if you were to win a travel grant of 30.000 DKK. E.g., consider:

- the duration of your project.
- alternative locations and/or collaborators.
- amount and/or type of (empirical) data collection.
- methods to be applied.
- project output / impact.



FREE TEXT (max ½ page) Describe your personal motivation for wanting to carry out this investigation.
REFERENCES (1 - 2 text pages) References may include literature, cases or other.

ILLUSTRATIVE MATERIAL (OPTIONAL) (1 - 4 pieces)

Illustrative material may be included in the preliminary project proposal, but it is not mandatory.

Illustrative material could include, but is not limited to, self-developed or existing drawings, figures, models, tables and/or photos.

NB: This material is to support the descriptions of what you propose to investigate (scope), how you propose to do it (project plan) and why (aim).



APPENDICIES – ONE SEPARATE UPLOAD (PDF)

Appendix 1: (1-5 pages)

Note(s) of invitation / Agreement with host institution(s)

• Please attach a letter(s) indicating that your collaborator(s) and host institution(s) have approved the arrangements described in your project plan.

Appendix 2: (1-2 text pages) Budget for Investigation

• Please fill out the Budget form (cf. template)

Appendix 3: (1/2 page) Communication plan

• Please fill out the Communication plan form (cf. template)

Format Requirements:

- A4, Single-spaced, 10-point font, 1-inch margins.
- Use headers and/or bullets to organize and convey key elements; use page numbers.
- File type: Adobe PDF.
- Do not include hyperlinks or direct reviewers to external websites.

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