

2025 BEVICA SCHOLARSHIP

Pleasure shouldn't be a privilege

Tutte Dohn Murmann

Content

- The final design
 - For whom and why
- Purpose
- Theory used
- Part of the design process
 - Focus group
 - Collaborator
- Details in the design
- Reflections on theory

Final concept



Waterproof



6 intensities



Medical silicone



USB-charging



Bluetooth

Why?



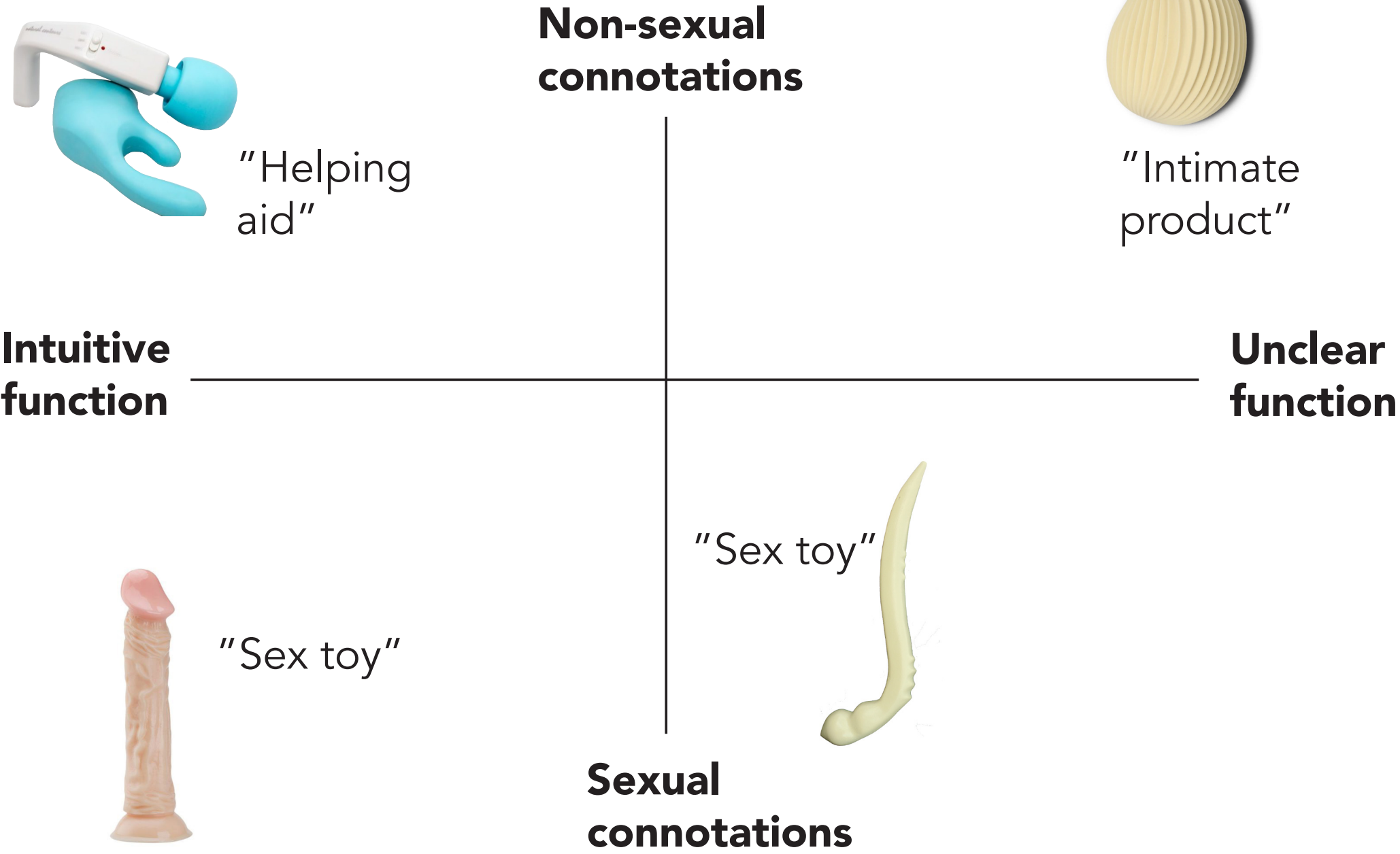
Wands from LELO and Klub Venus

Design for people with disabilities



How can I design a sex toy that can empower cis-women with mobility disabilities to feel ownership over their own bodies and sexuality?

Reclaiming sex toys



Design for a better life



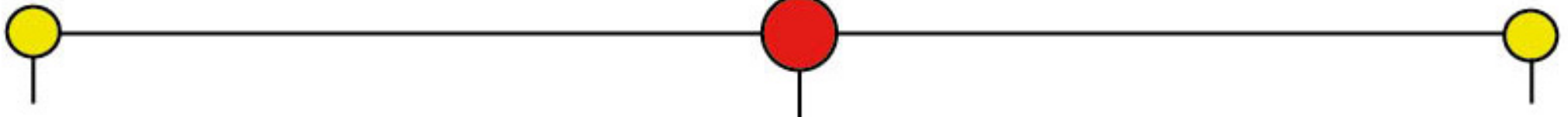
Theory - Resonant design



Resonant design

"So this is neither design just for the able-bodied people nor design for the whole population: nor does it assume that everyone with a particular disability will have the same needs. It is something between these extremes, not as a compromise, but as a fundamental aspiration". Pullin, 2009, s. 93

Resonant design



Mainstream Design

Resonant Design

Disability Design

Not specially designed

Target group is individuals with and without a disability

Specially designed

Collaborator

Helle Koldsø

“Center for Personal Well-being”



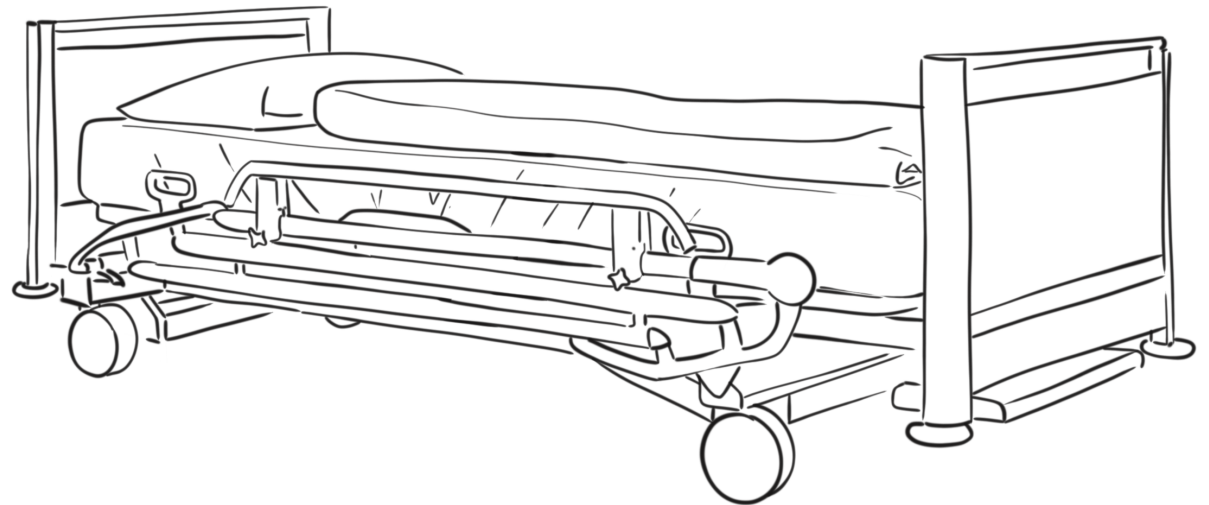
- Clinical sexologist
- Sex educator
- Sex toys consultant - with a focus on people with a disability

Focus group



They need practical help 24/7
because of muscular dystrophy

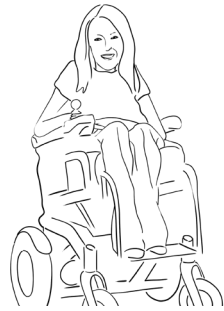
They need special beds
and helping aids in their
bedrooms for sleeping



Focus group



"Katja"



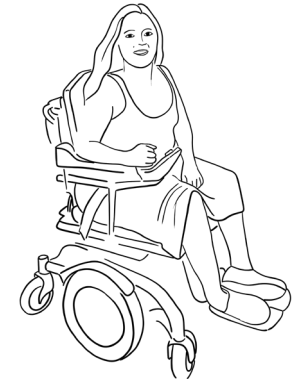
"Malene"



"Anna"



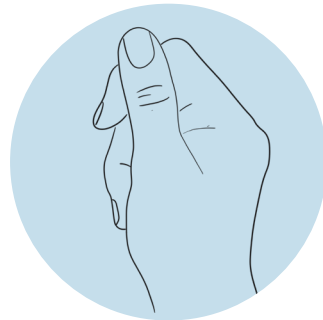
"Jenny"



"Simone"



32 year
Straight
Lives with
partner



42 year
Straight
Lives alone



35 year
Straight
Lives alone
+ partners



49 year
Straight
Lives with
partner



42 year
Straight
Lives with
partner

Semi-structured interviews



Aids for movement and sleeping

Semi-structured interviews

"Drought - she can't do that, she is disabled"



"There are a lot of taboos. Being asked completely stupid questions like: Can you do it? How do you do it?"

Insights



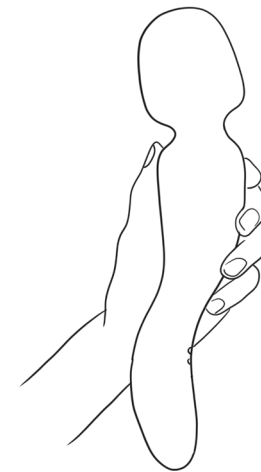
4 out of 5 don't want their daily helper to be involved in their sex life



1 has used a sexual helping service



3 from the focus group are either masturbating with hand or sextoy



1 is using her daily helper to hand over her sextoys

Product dreams

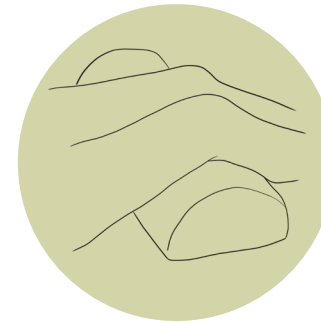
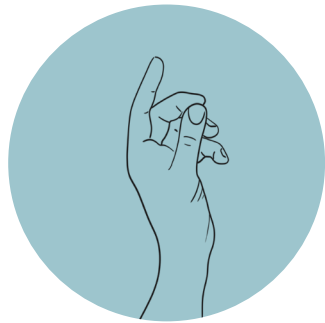
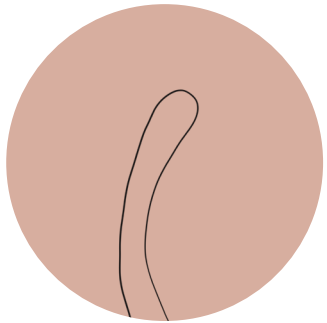
"Katja"

"Anna"

"Malene"

"Jenny"

"Simone"



Penetration

Thin and light
vibrators

Touch more
body parts

Penetration

A sex toys
helping
service

Pillows for
support
during sex

Doesn't masturbate

Inspiration

Doesn't masturbate

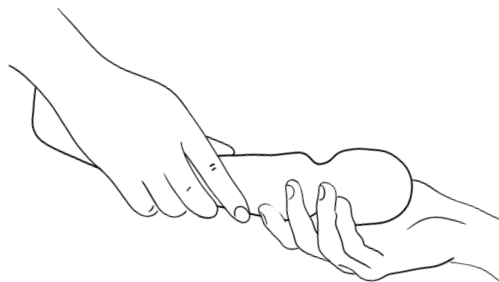
Masturbation routines

"Katja"



Must lay on one side with her hand supporting the arm

"Anna"



The daily helper gives "Anna" the vibrator she wants under the duvet

"Malene"



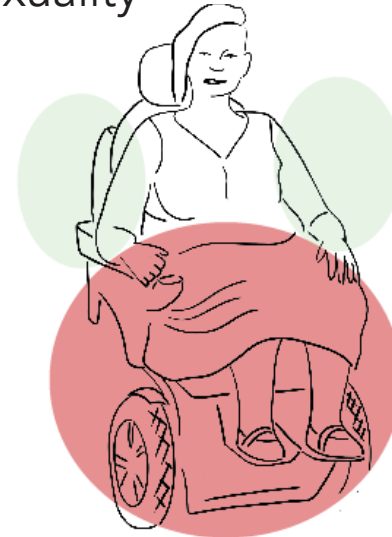
The sexual helper place the sex toy on "Malene" with pillows supporting

Workshop with collaborator

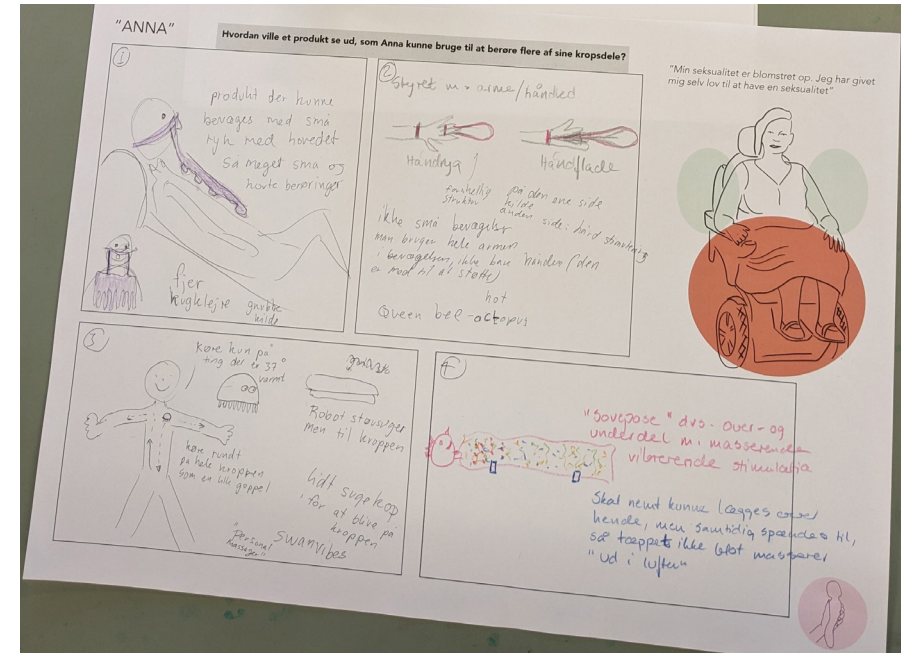
ANNA

How can we design a product where Anna can touch different parts of her own body?

"My sexuality has blossomed. I have allowed myself to have a sexuality"



Insights



- Point stimulations vs. sensory stimulation
- Age affect what kind of vibration you prefer
- 9/10 of her clients request length on sex toys

Workshop with the focus group

"Could be longer"

"Positively, if it's heavy at the end towards the clitoris, gravity can help, so you don't have to use as much force"

"More S shaped"

"I don't think my mother would know what it is"



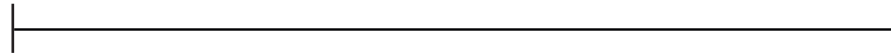
How can I design...

How can I design a vibrator Anna can reach her own genitals with?



"Anna", 35

Spectrum of mobility

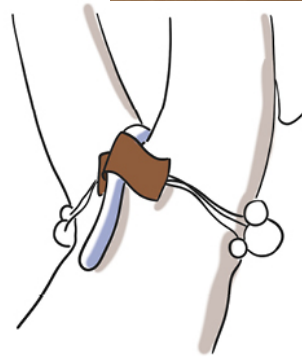
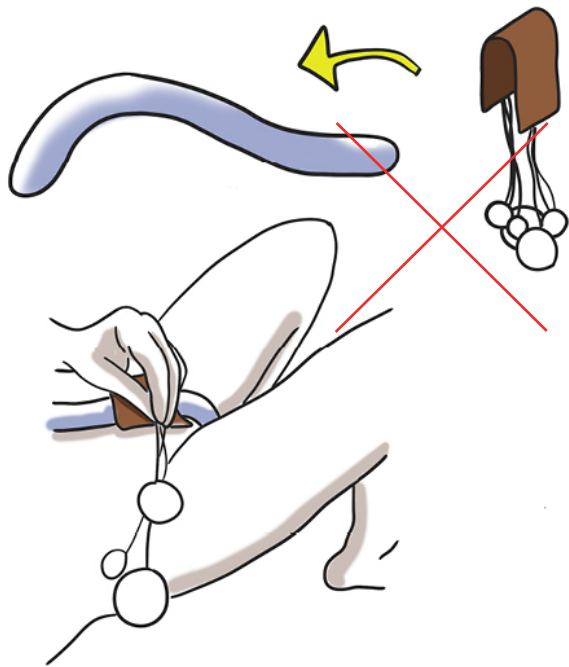
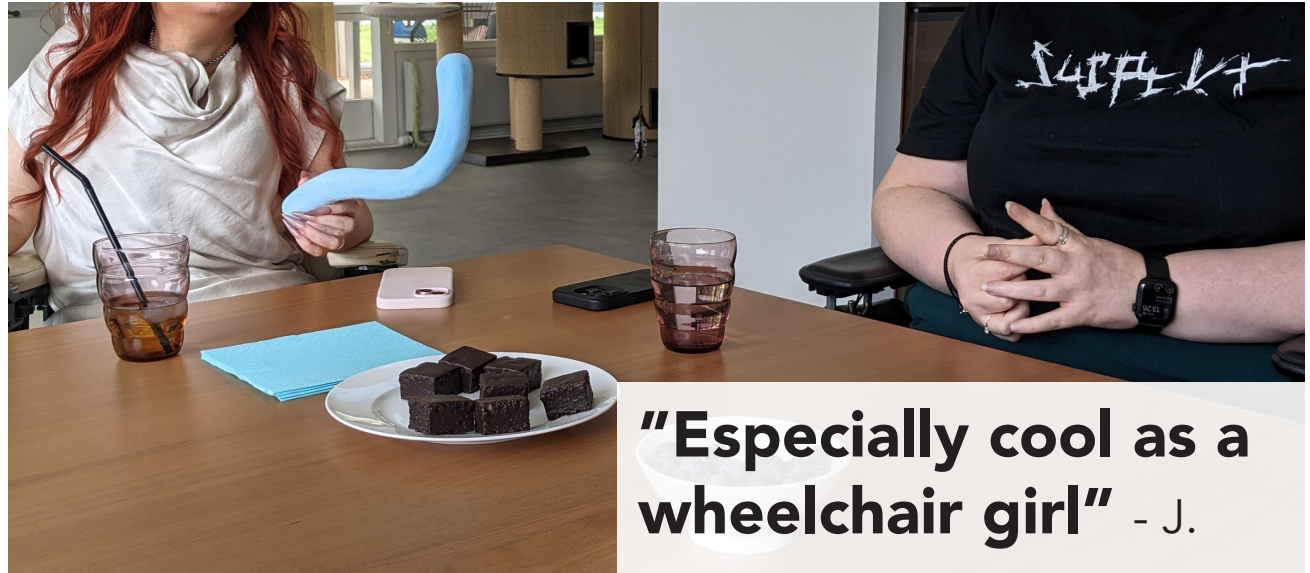


How can I design a vibrator Malene can have placed on her genitals by a helper?



"Malene", 42

Concept feedback



Concept 2 - attached on top

Participants votes:

	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5
Function	_____ ●					_____ ●					● _____				
Attractive	_____ ●					_____ ●					_____ ●				
Curious	_____ ●					_____ ●					_____ ●				

Concept feedback

"Positive if you could turn it into a sculpture, also because of the segment"

"The length is fine. But could it be longer? To separate it more from the existing"

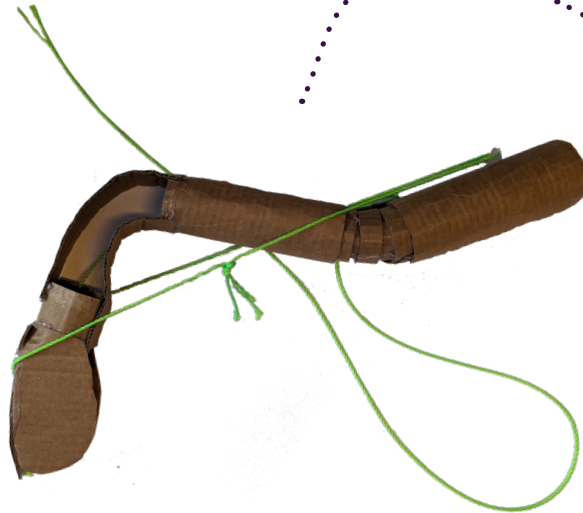
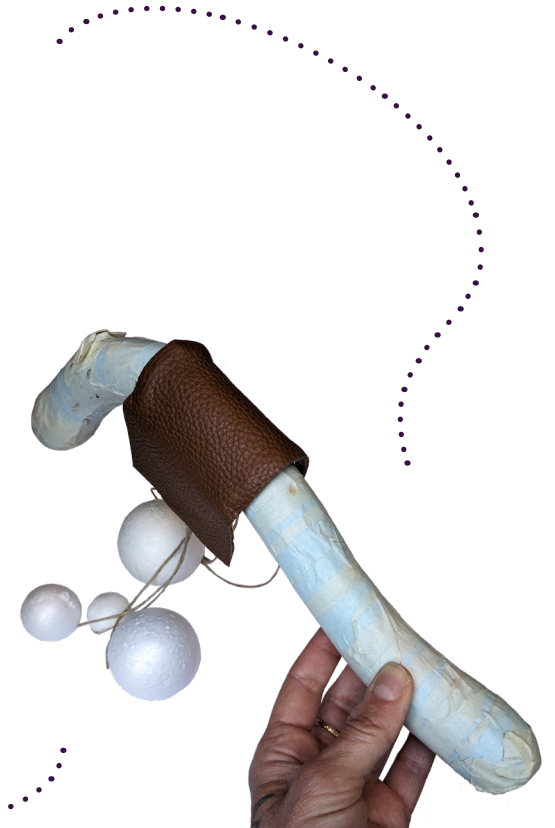
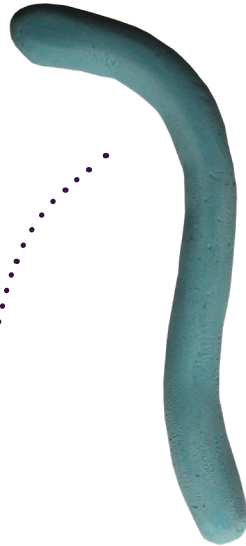


Collaborator votes:

	1	2	3	4	5
Function				●	
Attractive				●	
Curious				●	
Sale				●	

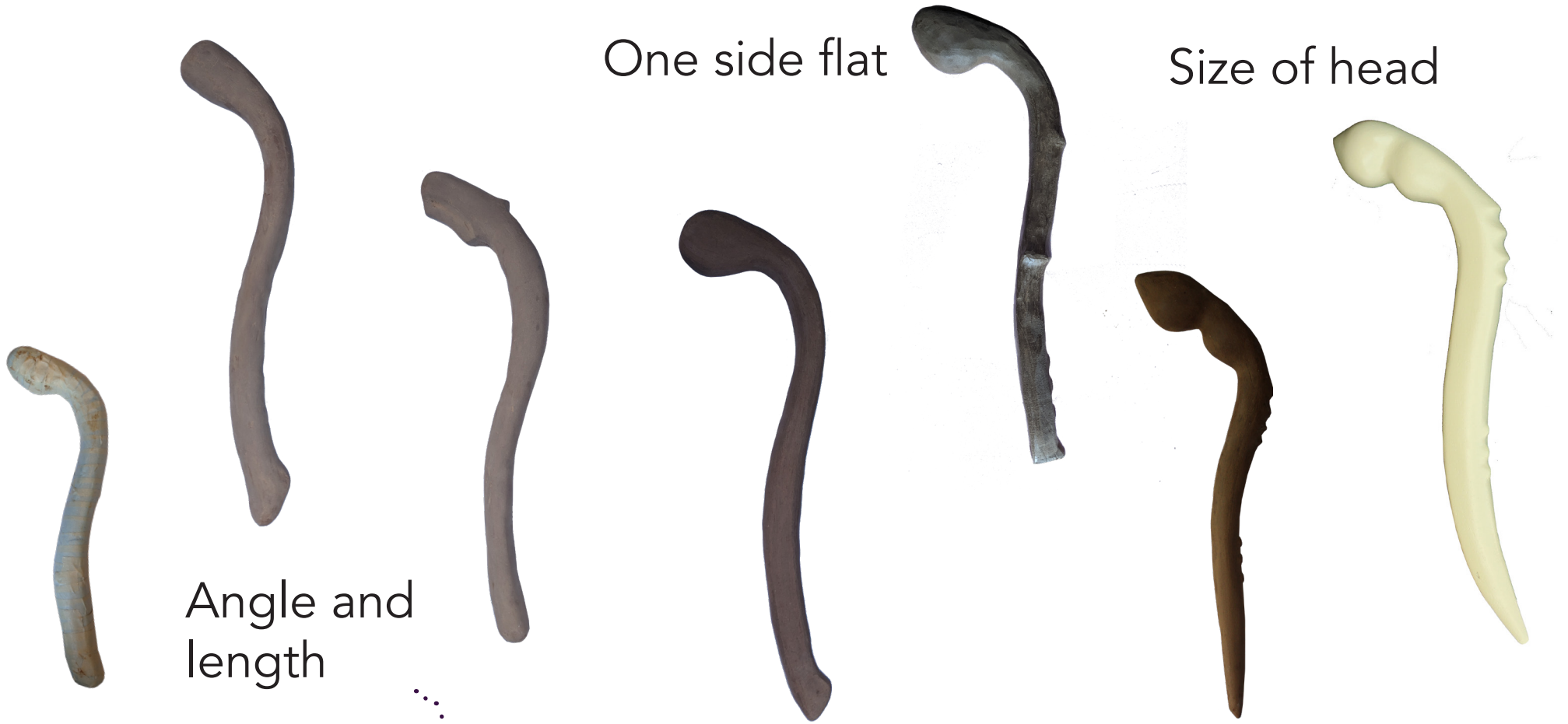
Form development

"More shaped like a S"
- quote from workshop



Studies of a vibrator that can be placed on a person

Final shape



Angle and length

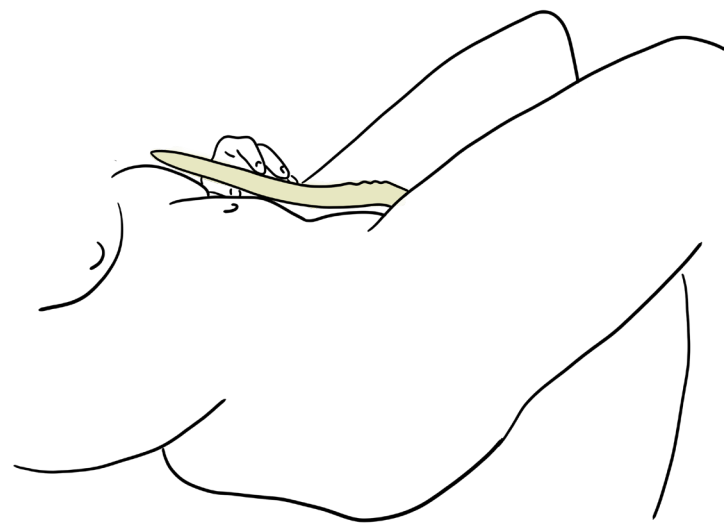
One side flat

Size of head

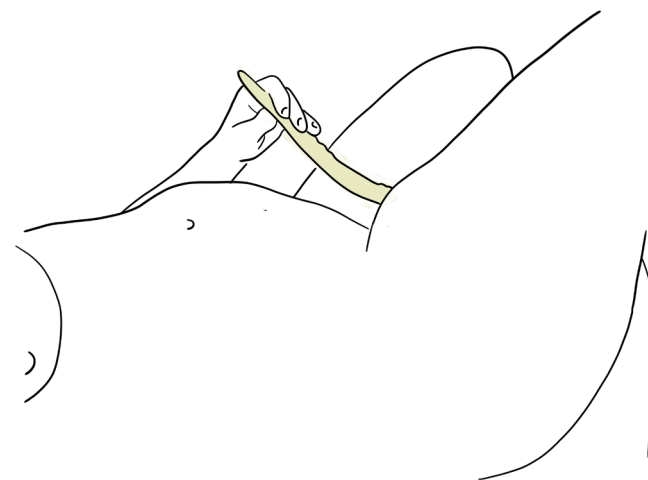
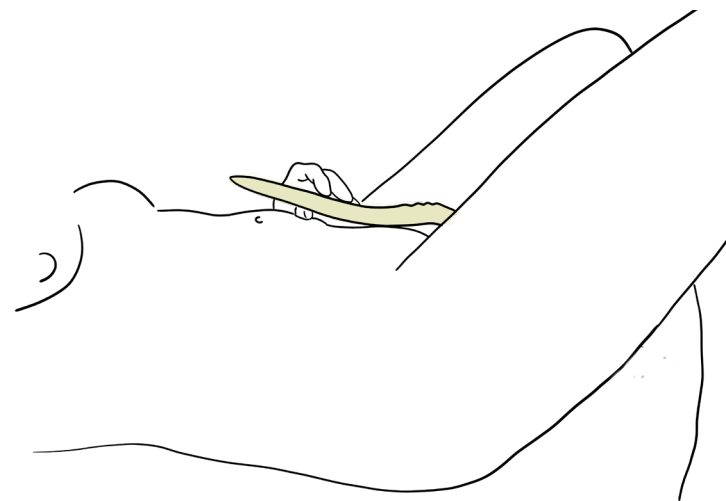
Head shape

Structure for stimuli for the analog onanists

Function



Target group with a disability



Target group without disability

Helping aid aesthetics

"As hospital-like as possible"

- K's choice of material to describe the lift in the bedroom



Partial elements -

Functional ✓



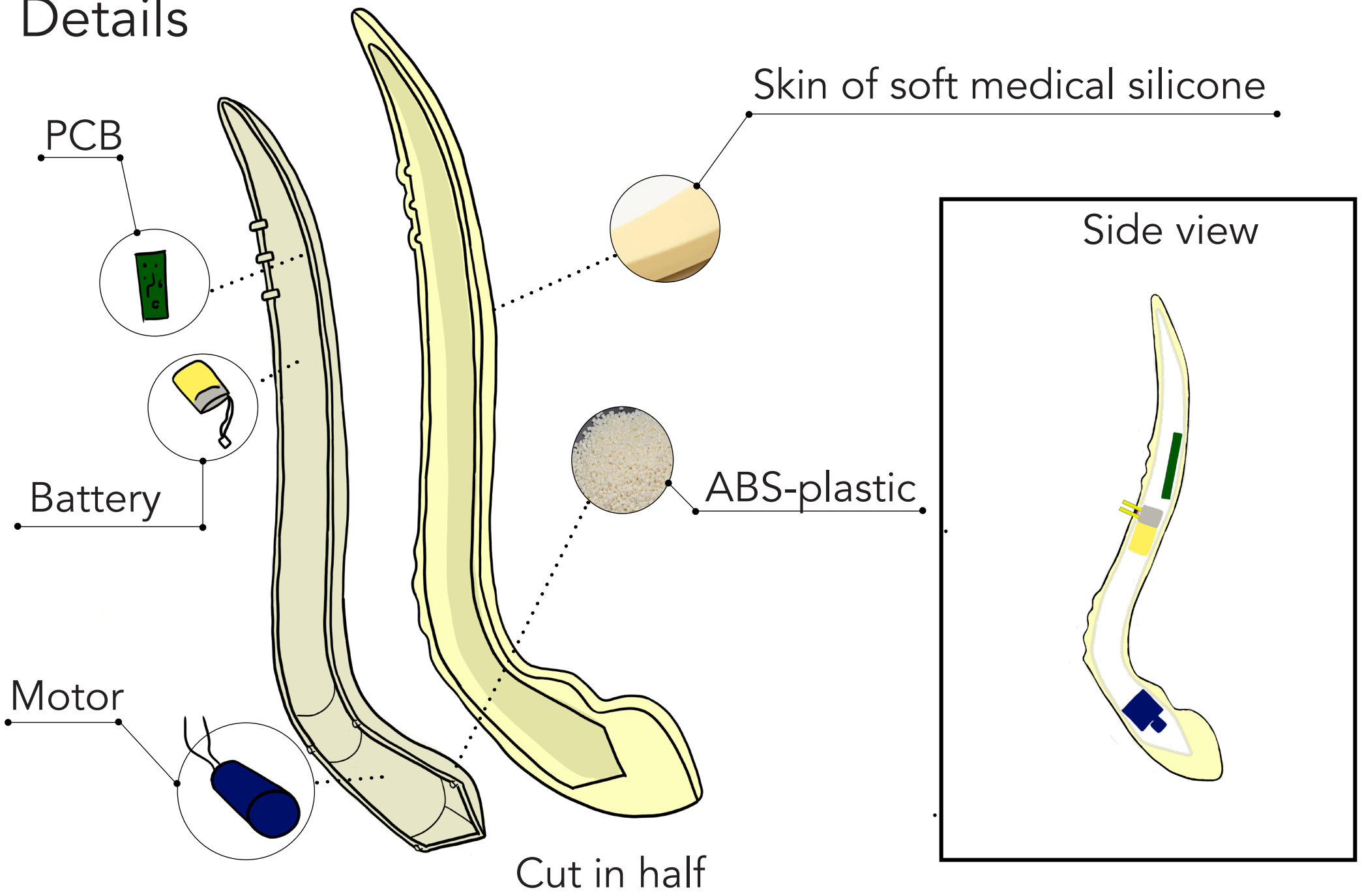
Flexible -



Big ✓

Clumsy -

Details



Theory reflection



Resonant Design:
Find the same need in two
different target groups

Can we use resonant design as a method?

"Anna", 35



Yes

"Malene", 42



Yes, but
no

"Masturbation is the ongoing love affair that each of us has with ourselves throughout our lifetime" - Betty Dodson. Ph. D, "Sex For One"



PLEASURE SHOULDN'T BE A PRIVILEGE